

# NewgenONE Content Cloud



## Overview

Enterprises today deal with huge volumes of content and types, including videos, high-velocity messages, meeting recordings, and documents. Managing this content sprawl is difficult as organizations often rely on multiple systems, leading to silos, high costs, and limited access to information.

## Key Challenges Faced by Enterprises

- Complex integration with business applications due to extensive coding
- One size fits all approach of traditional systems
- Risk of content security and compliance
- Mismanaged and siloed content
- Limited access to content, hampering SLA adherence

## NewgenONE Content Cloud

NewgenONE Content Cloud is a modern, cloud-native content services product that enables enterprises to develop content-centric applications and enhance existing applications, empowering digital workplaces. It comprises a library of headless content APIs and micro UIs to quickly build applications that can easily handle huge volumes of multi-format content.

It enables centralized and secure storage of content coming from multiple applications. It ensures that the content is accessible to the right people, in the right context, and at the right time while complying with various regulatory guidelines.

### *Analyst Recognition*

- **Positioned as a 'Leader' in The Forrester Wave: Content Platforms – Q1 2023**
- **Positioned as a 'Visionary' in Gartner MQ for Content Services Platform, 2021**



# Key Features

## *Content Application Development*

Allow developers to rapidly build new applications using content services APIs with tryouts and extensible sample applications

## *Smart View through Extendable Micro UI*

Leverage micro UI to tailor application views or build a content solution on top of NewgenONE Content Cloud services. Enable seamless integration with other applications

## *Content Intelligence*

Utilize an AI-powered platform for accurate content analysis and detailed insights for smarter decision-making

## *Cloud-native Model*

Leverage microservices architecture for scalability and rapid, frequent, and reliable content delivery across different applications. Experience flexibility to automatically scale the underlying cloud infrastructure based on business needs

## *Watertight Security*

Ensure secure, audited, and enterprise-wide access control over any piece of content stored in system

## *Robust Information Governance and Compliance*

Enable long-term retention and disposition of enterprise records. Mitigate risk and meet regulatory compliances with certified records management



# Furthermore, NewgenONE Content Cloud offers:

## *Anytime-anywhere Content Access*

Access content from any enterprise application, business system, tool, or repository through web services, readymade adaptors, and Micro UIs

## *Content Lifecycle Management*

Create, manage, share, and archive different types of end-to-end business content. Enable complete information management with the flexibility to access and deliver content across business applications, channels, and devices

## *Management of Various Content Types*

Manage various content types such as videos, audios, high-frequency messages, large business objects, and high-velocity documents

## *Readymade Connectors*

Connect with enterprise and productivity applications, such as Salesforce, SAP, Microsoft 365, Guidewire, and more. Use content service APIs to enable new integrations and enhance existing ones

## *Extensive Audit Trails*

Capture end-to-end audit trails for improved monitoring and compliance

## *Enterprise Search*

Use the easy search criteria and metadata to search multiple data sources and retrieve the desired information from a large volume of files in seconds

## *Tenancy Management*

Leverage a single interface to view the entire system's performance and metrics. Gain detailed insights into APIs and storage usage, subscription plans, number of users and their activities, current load, and more



# Why Should You Invest in NewgenONE Content Cloud?

- Enable seamless transition to a cloud-based dynamic environment for reliability, speed, and performance
- Build fit-for-purpose content applications in line with business needs
- Manage and access all content services through a single interface and get a unified view
- Achieve better ROI by enhancing existing legacy applications
- Gain insights to increase impact, and develop an effective content strategy
- Enable real-time tracking of operations to ensure compliance
- Leverage a comprehensive platform that offers scalability and requires low maintenance

**Proven track record for best-in-class enterprise content management, enabling enterprises globally to manage huge volumes of content**

## About Newgen

Newgen is the leading provider of a unified digital transformation platform with native process automation, content services, communication management, and AI/ML capabilities. Globally, successful enterprises rely on Newgen's industry-recognized low code application platform to develop and deploy complex, content-driven, and customer-engaging business applications on the cloud. From onboarding to service requests, lending to underwriting, and for many more use cases across industries, Newgen unlocks simple with speed and agility.

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