

# Newgen**ONE** Marvin

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GenAI for the Enterprise



# Overview

Generative AI, or "GenAI," is not just a buzzword; it's an exponential force that's reshaping the enterprise landscape. GenAI is poised to redefine how businesses operate, supercharging productivity and unlocking boundless opportunities.

With NewgenONE Marvin, you can now further enhance all aspects of your business – process automation, content management, and customer interactions. It's your ONE indispensable tool to simplify and optimize every facet of your operations. Enable faster product rollouts and meaningful customer interactions by kickstarting your application development journey and gaining intelligent insights from your content.

## Key Features

### Accelerated Process Automation

Build simple to complex processes with intelligent prompts. Marvin can create workflows, define roles, map BPMN model, and offer relevant data model recommendations – all with a single click!

### Actionable Insights

Transform complex process data into compelling visualizations and interactive charts, offering invaluable insights.

### Automated Content Management

Categorize and index documents and attach relevant metadata to documents, making search and management of information easier.

### Efficient Content Retrieval

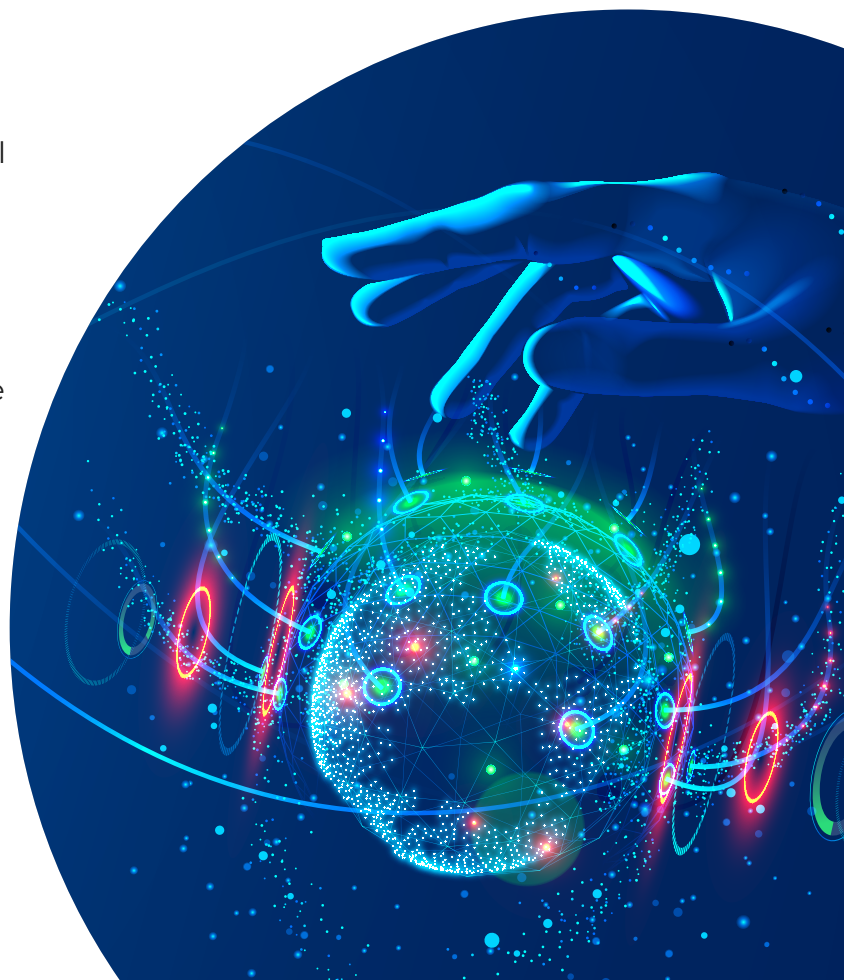
Simplify the task of extracting information from extensive documents. Marvin's natural language-based Q&A precisely identifies document types and locates specific content within folders.

### Real-time Content Insights

Summarize lengthy documents to expedite decision-making and gain insights into deeply buried information in large pool of documents.

### Hyper-personalized Customer Communications

Create dynamic, tailored content for diverse audiences. Marvin can even translate your communication into multiple languages in real-time, enabling you to globalize effortlessly.



# Fast is faster, and smart is smarter with Marvin. Let's see how!

NewgenONE Marvin is a perfect companion for you to extract the most out of our already powerful capabilities across NewgenONE – across process, content, and communication. What is already fast with automation, becomes even faster. And, what is already smart with intelligence, becomes even smarter.

*Insurers constantly crave speed and efficiency in claims process. With NewgenONE Marvin, you can create an end-to-end workflow, including action items for the surveyor, claims officer, adjustor, and finance team. Marvin suggests relevant data models with fields such as claimant ID, insurance policy number, VIN, settlement amount, and more, helping you kickstart application development.*

*Marvin also helps you enhance customer experience by generating effective and personalized communication templates in multiple languages that align with your brand's identity. What's more? With Marvin, you can request summaries of extensive policy documents or specific sections with prompts like "Summarize John's policy's deductible clause" allowing for quick comprehension of critical details.*

*Lenders grapple with the time-consuming task of manually reviewing each loan application, validating documents, and gauging eligibility. Marvin simplifies handling of documents, allowing the categorization of income proofs, credit reports, collateral documents, and more. It provides easy content access through automated metadata tagging, fostering meaningful engagements. What's more, loan officers receive real-time updates, accessible through prompts like "the status of Mr. Williams' loan application," ensuring that both loan officers and customers remain informed at all times."*

*With Marvin, banks can continue to innovate with the lending process by instantly constructing comprehensive workflow as desired, in real-time. Not only that, it also offers intelligent suggestions for relevant data models, seamlessly integrating all crucial information – from applicant particulars to credit histories.*



# Why NewgenONE Marvin

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- **Supercharge idea-to-execution cycle with superfast application development**
- **Change the way people work with faster and more accurate decision-making while saving ample time across the board**
- **Improve customer engagements with personalized, innovative, and efficient communication**

## Tap the Power of ONE - NewgenONE

NewgenONE is a low code platform that helps you drive end-to-end automation at scale.

It facilitates seamless information flow across the organization by connecting the front, mid, and back-office. Moreover, the platform drives intelligence into operations for rapid innovation and responsiveness.

The integrated product suite, with capabilities such as intelligent process automation, content management, communication management, and GenAI, enables the automation of thousands of applications and processes enterprise-wide.

### About Newgen

Newgen is the leading provider of a unified digital transformation platform with native process automation, content services, communication management, and AI/ML capabilities. Globally, successful enterprises rely on Newgen's industry-recognized low code application platform to develop and deploy complex, content-driven, and customer-engaging business applications on the cloud. From onboarding to service requests, lending to underwriting, and for many more use cases across industries, Newgen unlocks simple with speed and agility.

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