

Inauguration of Skill Development Centre - Skill, Finance, and Digital Literacy



“Support Aimed at Amplifying Growth and Creativity”

In May 2024, the Newgen Digital Discovery Paathshala (NDDP) program inaugurated the Skill Development Centre, a new initiative aimed to empower mothers through various training in stitching, tailoring, candle making, financial skills, and digital literacy. This significant step towards women empowerment was celebrated in the presence of 50 NDDP mothers, Newgen department representatives, and CSR partners.

The event commenced with a warm welcome ceremony, where guests were adorned with flowers. This was followed by a ribbon-cutting ceremony, marking the official inauguration of the new training units. A heart-warming presentation showcased the beautiful journey of NDDP so far. Furthermore, the event was graced by the inspiring speeches from special guests who shared their views primarily on women's strength and potential.

The event featured memorable poetry recitals, song performances, and heartfelt stories from mothers about their experiences with the program. These personal narratives unveiled their motivation, learning, and future hopes, capturing the spirit of the event. To enhance the event's atmosphere, soothing music was played and a special corner was set up, displaying colourful bindis and bangles, celebrating the beauty and grace of women. The ceremony concluded with scrumptious snacks and lunch, relished by all attendees.

This event certainly marks a new chapter for NDDP and its mission to empower women through various skill development activities.

Anecdotes of attendees:

Soni Devi (mother beneficiary): “Visiting the Newgen office, meeting other mothers, and interacting with them was a turning point for me. Conversing with the CSR team and creating crafts for a purpose made me feel included. Now, I'm excited to be part of something bigger.”

Hema (mother beneficiary): “NDDP gave us an opportunity to create beautiful handicrafts and sell them. The earnings brightened my Diwali celebration and enhanced my public speaking skills. NDDP is the support system we needed.”

Shambhavi (student beneficiary): “Through the 'Business Blaster program', we received the capital needed to create and sell our handmade crafts at the handicrafts exhibition hosted at Newgen offices. This program has greatly boosted our confidence.”

Raj Sir (Newgen's Leadership): “Newgen CSR has launched this platform for women to learn new crafts, connect with markets, and earn. May they stay motivated and become the change makers.”

- **Santosmita (CSR Team)**

