

Aspirations to Achievements:

The Impact of the Newgen Skill Center

NDDP Samarth Saarthi Samuh



The Newgen **Samarth Saarthi Samuh Skill Development Centre** was launched in May 2024 to foster entrepreneurship within the Okhla communities in Delhi.

The program supports and encourages women from local communities, who often set aside their own aspirations while nurturing their families. It aims to give an opportunity to these women to learn new skills and generate an income while pursuing their dreams.

During the initial weeks of the program, the members focussed on learning needlework and stitching, while also picking up basic digital skills on tablets to create trendy designs. Thanks to the training as the women at the center have made remarkable progress in not just stitching and crochet, but also in digital literacy over the last few months.



Over the years, the Newgen CSR handicraft exhibition has become a cherished platform for members to exhibit their creativity. To keep this momentum going, production work began in July 2024, which resulted in the creation of over 750 unique crafts.



The theme for 2024 exhibition was Magic of Recycling, wherein a wide variety of crafts were made from recycled materials. The handicrafts were exhibited and sold across Newgen's five branches in Delhi NCR, including Noida, Candor, Gurugram, and Okhla. The exhibition received an amazing response, with over 1,500 Newgenites enthusiastically enjoying the creations.



This initiative has empowered women by enabling them to gain technical expertise and teaching them the values of teamwork, dedication, and mental resilience. The proceeds from the exhibition became a cherished gift for Christmas and the New Year, offering not only financial support but also a deep sense of pride and accomplishment for the women in the community.

SANTOSMITA CHATTERJEE (CSR TEAM)