



Making an **Impact**

CSR ANNUAL REPORT

2023-2024



Table Of Contents

Foreword	03
CSR Overview	05
Sustainable Development Goals (SDGs)	06
Mission & Vision	07
NDDP	08
Real Voices	10
Inclusion Of STEM	16
NDDP Alumni	20
NDDP Samarth Saarthis	24
Reaching Remote Areas	28
Engagement with Volunteers	28
Awards & Recognition	33



Our endeavor is to innovate and reinvent every year!

Foreword

As we reflect on Newgen's CSR journey for 2023-2024, I am immensely excited to witness the range of activities we were able to execute during the financial year. The CSR program, which was initiated in 2014, completed a decade this year. As we continue to work passionately, we look forward to adding many more years of sustainable changes to the various sections of the less-privileged society.

Newgen Digital Discovery Paathshala

(NDDP) continues to be the core of our CSR program with the inclusion of a fresh approach to hybrid sessions (online and offline) to be at par with the current scenario. This approach gave a massive push to the program, and we were able to achieve the outcome much faster.

As part of our CSR endeavors to reinvent and give better education to its beneficiaries, this year, we made an active attempt to educate the students about science. With the introduction to science in the adopted schools for the senior classes, we found it necessary to include the subject in our program and NDDP sessions and build a wealth of knowledge around the topic. This indirectly influenced the inculcation of analytical, observational and logical skills in the students.

“

We're embracing the digital frontier.”

A training session on Lego robotics was introduced at the annual CSR Week, which gave Newgen employees an opportunity to interact with the students and engage in robot-making and coding. Later, this session also became a part of the STEM summer camps. The counselling sessions also included detailed discussions around developments in science.

At the beginning of 2023, we initiated our community outreach by visiting homes and understanding the demography and needs of the beneficiaries' families, especially mothers. On analyzing the survey, we started involving the mothers of the beneficiaries in a few interventions. At first, a digital summer camp for the daughter-mother duos was organized. It was followed by skill development sessions for the mothers, where they used knitting material to create beautiful handicraft products like mats, coasters, door hangings, and other decorative items. These materials were sold during exhibitions in Newgen offices and gave the NDDP mothers a sense of confidence and showed them an opportunity for income generation. Meanwhile, to help these women psychologically, **IAm** – our mental wellbeing partner – created awareness around mental health. A simple interaction with these mothers helped the NDDP's prime stakeholder add a new page to our program.

Another new addition was introducing the life-skill development program for the junior batch of NDDP (Class 6 to 8). This new program helped focus on laying the foundation for building a well-groomed personality for our students.

This year, we also witnessed the second batch of NDDP Alumni graduate Class 12 with flying colors and opt for higher education. The students were guided throughout the admission process, and educational scholarships were organized for the meritorious ones. Currently, a total of **100+ NDDP alumni are pursuing their higher education.**

We continued distributing tablets and recharged data cards this year and digitally empowered over 2,500 students. These devices served as an additional educational tool to help the students connect with the digital world and aid their digital literacy.

Furthermore, Newgen's implementation partners continued their commendable work during the year and helped us reach the remote areas. **The Akshaya Patra Foundation** provided healthy and nutritious mid-day meals to children. Over 10 lakh mid-day meals were fed to more than 4,800 students. We expanded also our reach in Nathdwara, Jodhpur, and Baran in Rajasthan, Gorakhpur in Uttar Pradesh, Bhilai in Chhattisgarh, Mangalagiri in Andhra Pradesh and Mysore in Karnataka. This year, the CSR team visited one of the kitchens and witnessed the meticulous process of meal preparation and packing.

KHUSHII's remedial education program reached over 6,500 students in Harkesh Nagar and Tekhand (Delhi), Nandambakkam (Chennai), and Ramgarh (Uttarakhand). KK Academy continued to offer holistic development to the less privileged children in Lucknow and their inclusive learning environment benefitted 240 students.

IAm Wellbeing introduced the life skills development session to NDDP students (Class 6 to 8) this year. Additionally, the personality development sessions for all NDDP students till Class 12 included a range of topics on self-esteem, communication, emotion management, and mental health awareness. A new program was initiated for the mothers of NDDP students, and IAm came on board to guide them in handling their mental wellbeing.

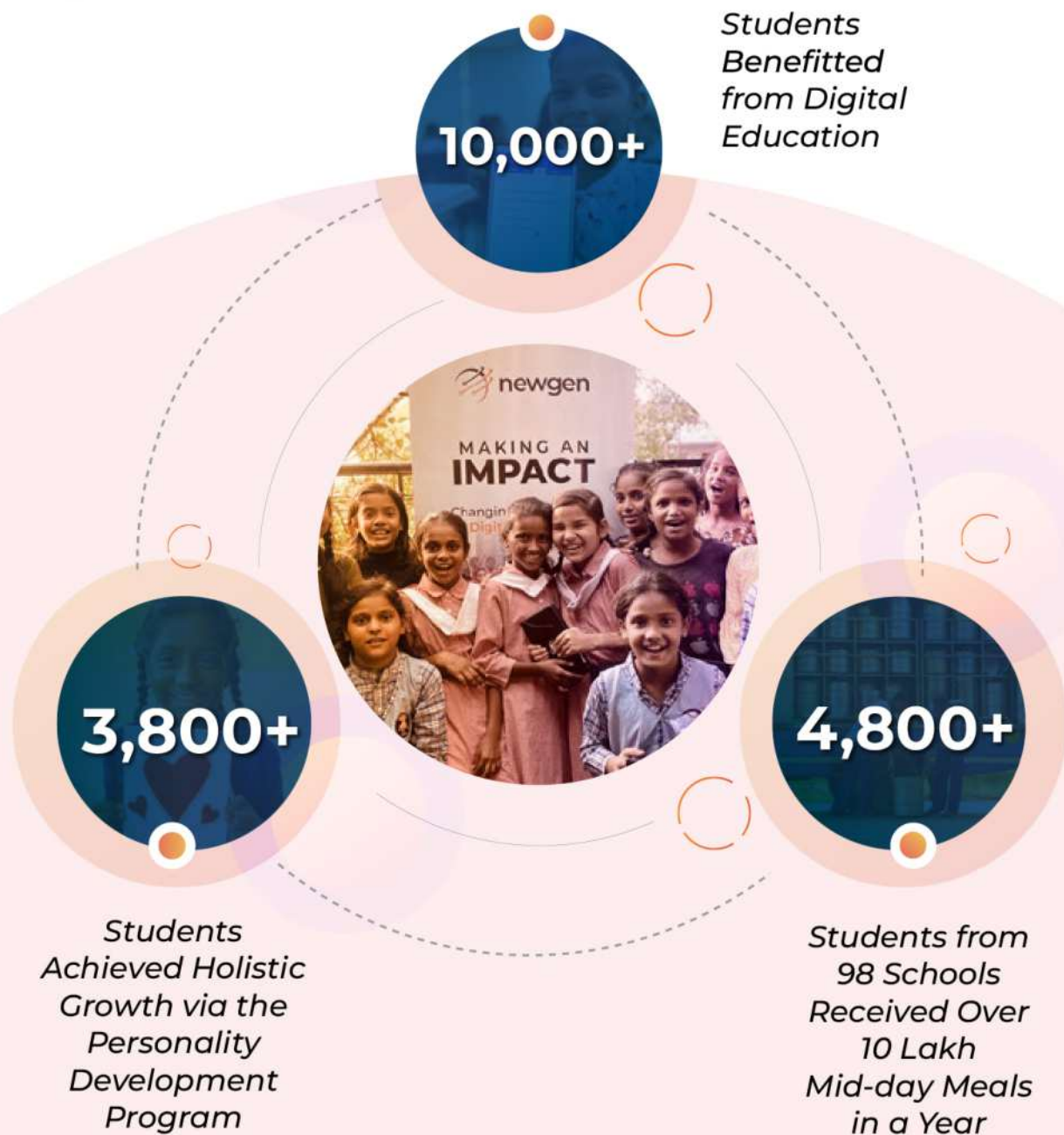
Priyadarshini Nigam

**Whole-Time Director & Chairperson
Corporate Social Responsibility
Newgen Software**

CSR Overview

Rs 3.75 Cr Spent

Impact Numbers
in a Year



CSR Program Alignment with

Sustainable Development Goals (SDGs)



Zero Hunger

Gender Equality



Quality Education



Mission

Our mission is to actively contribute to the social and economic development of the communities in which we operate, resulting in better and more sustainable lives for the weaker sections of society, and raising the country's Human Development Index (HDI).



Vision

To be a Socially Responsible Corporate Citizen

Newgen Digital Discovery Paathshala

*Transforming Traditional
Classroom Teaching*

Bridging the
Digital Gap.

Initiated in **2016**



Adopted

Harkesh Nagar and Tekhand Government

Girls Schools in Delhi

Blended learning experience - online & offline sessions

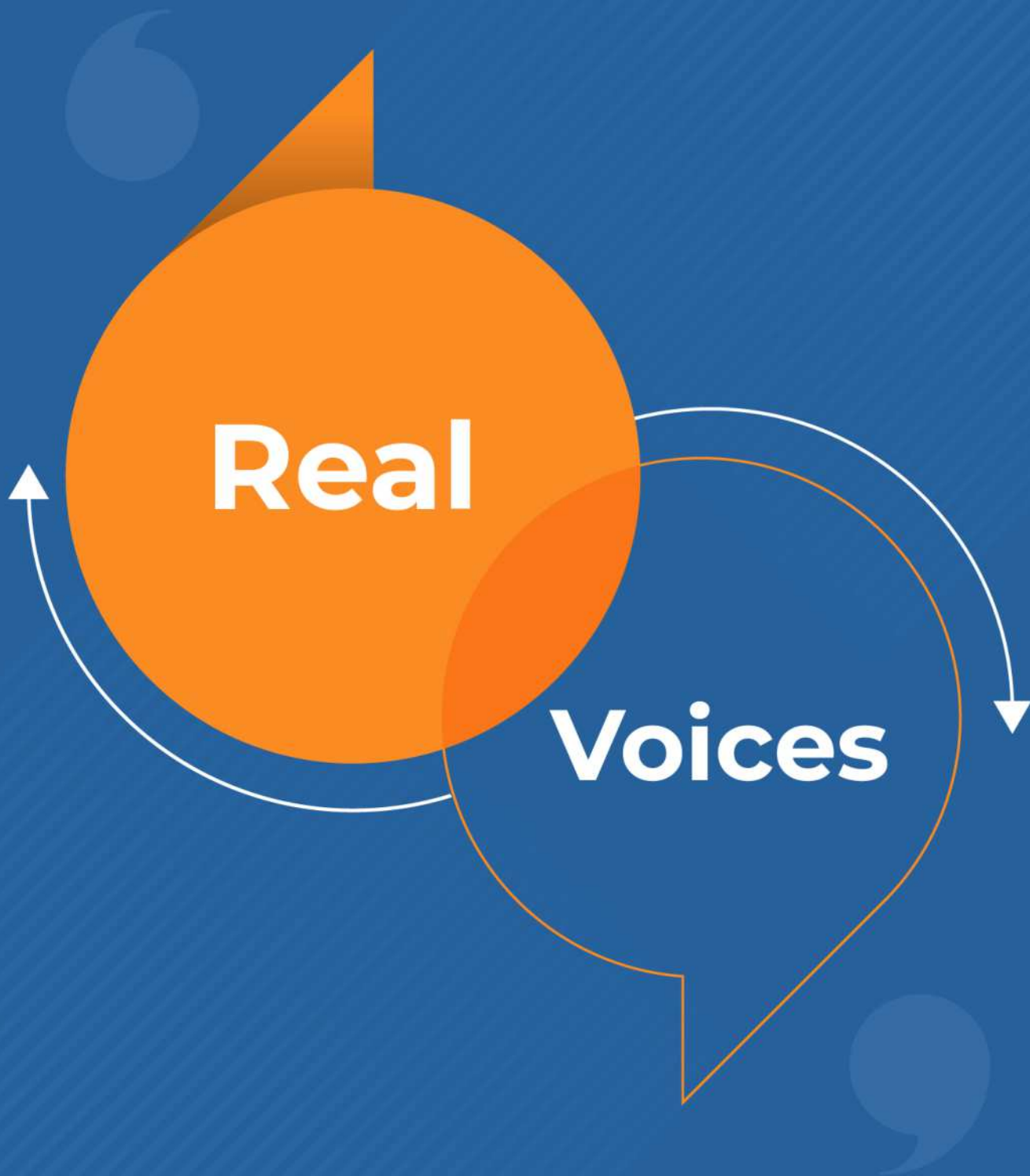
2500+ students digitally empowered
with tabs & regularly recharged sims



3,000
Students
CLASS VI - VIII

800
Students
CLASS IX -XII







*Student
Speak*

*“Debate sessions
improved my
public-speaking
skills.”*

Class-VIII

"I discovered the concept of gravity by watching YouTube Kids."

Class-VII

*Student
Speak*





Student Speak

"We learned about the displaced tribes."

Class-VI

*"I taught my mother
how to use digital
device and online
platform."*

Class-VIII

Student
Speak





Student Speak

"With my tablet, I can research more about topics taught at school."

Class-VII

Inclusion of STEM

120 NDDP Girls Empowered by
India STEM Foundation's Lego
Robotics Training

Students Experimented
with Different Robot Models



**STEM
Summer
Camp**



“Earlier, Science used to be a complex subject. Not anymore. I enjoy NDDP online Science classes.”

Class-IX

Student Speak



“What if we have robots for border surveillance instead of soldiers?
Don’t you think this will save a lot of lives? STEM workshop was an eye opener for me.

Class-IX



“Earlier, Science used to be a complex subject. Not anymore. I enjoy NDDP online Science classes.”

Class-X

NDDP ALUMNI

(800 Students)

**Career Counseling
and Personality
Development**



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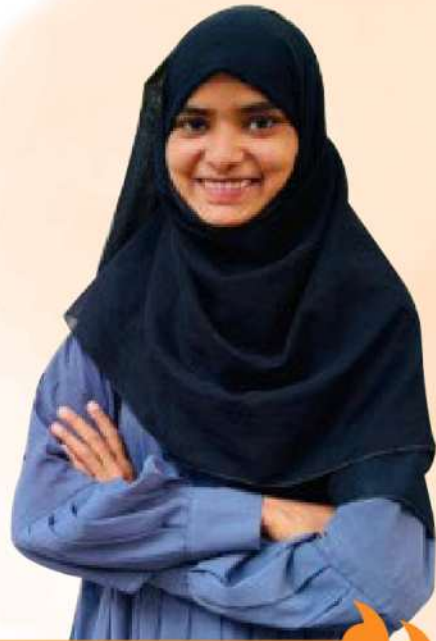


Alumni Talk

Nagma (Humanities)

Pursuing BA, SOL

"The personality development and mental wellbeing sessions have been helping me become a balanced person, who is aware of her emotions and relationships. Now, I understand myself better and know how to keep a healthy mental space."



Dilkash (Hospitality)

*Guest Service Associate,
Radisson Blu*

"NDDP's career counseling sessions guided me to choose the best course in hospitality and helped me secure a position as a Guest Service Associate at Radisson Blu."



Alumni Talk

Yogita (Linguistics)

*Pursuing BA (H) Spanish,
University of Delhi*

"The I Am Wellbeing personality development sessions helped me work on my emotional growth. These sessions encouraged self-discovery and instilled the determination to overcome societal constraints."



Babita (Healthcare)

*Pursuing BPT, Delhi
Institute of Pharmaceutical
Sciences and Research*

"NDDP career counselling sessions have helped me to realise the various career options and how to plan to achieve my career goal."





NDDP

Samarth Saarthis

(Mothers' Program)



The women empowerment program included skill development, mental health and wellbeing, and financial and digital literacy.

The aspiring women are taught knitting, embroidery, crochet, etc. at the Skill Development Centre.

The program helped hone the skills that helped the women create a source of income.

Under the program, 5 exhibitions were conducted at Newgen's Delhi NCR offices.



NDDP Samarth Saarthis (Mothers' Program)



Skill
Development

Digital
Literacy

Financial
Literacy

Mental Health
well-being

Mother Speak

"I was able to express myself freely at the mental health sessions. I had spent much time at home being depressed, but I feel positive after attending these sessions."

"For me, attending the digital camp was a unique experience. For the first time since marriage, I was able to gain knowledge without having to leave the house. It felt like I was back in school."

"I learned cooking through YouTube, and now, I have my own channel."

"NDDP made me realize that I can use my handicraft skills to earn a livelihood."

"I have discovered the wonders of Google through the mic and image scan features."

"Digital sessions has instilled self-confidence and an eagerness to learn at any age. Now, I feel capable of sharing this newly gained knowledge with my children."



Reaching Remote Areas

with Our Implementation Partners



KHUSHII & KK Academy

Remedial & Digital
Education

Empowering 6,500+
Students



The Akshaya Patra Foundation

Delivered 10 Lakh+
Mid-day Meals

Providing nutrition to
4,800+ Students





IAm Wellbeing

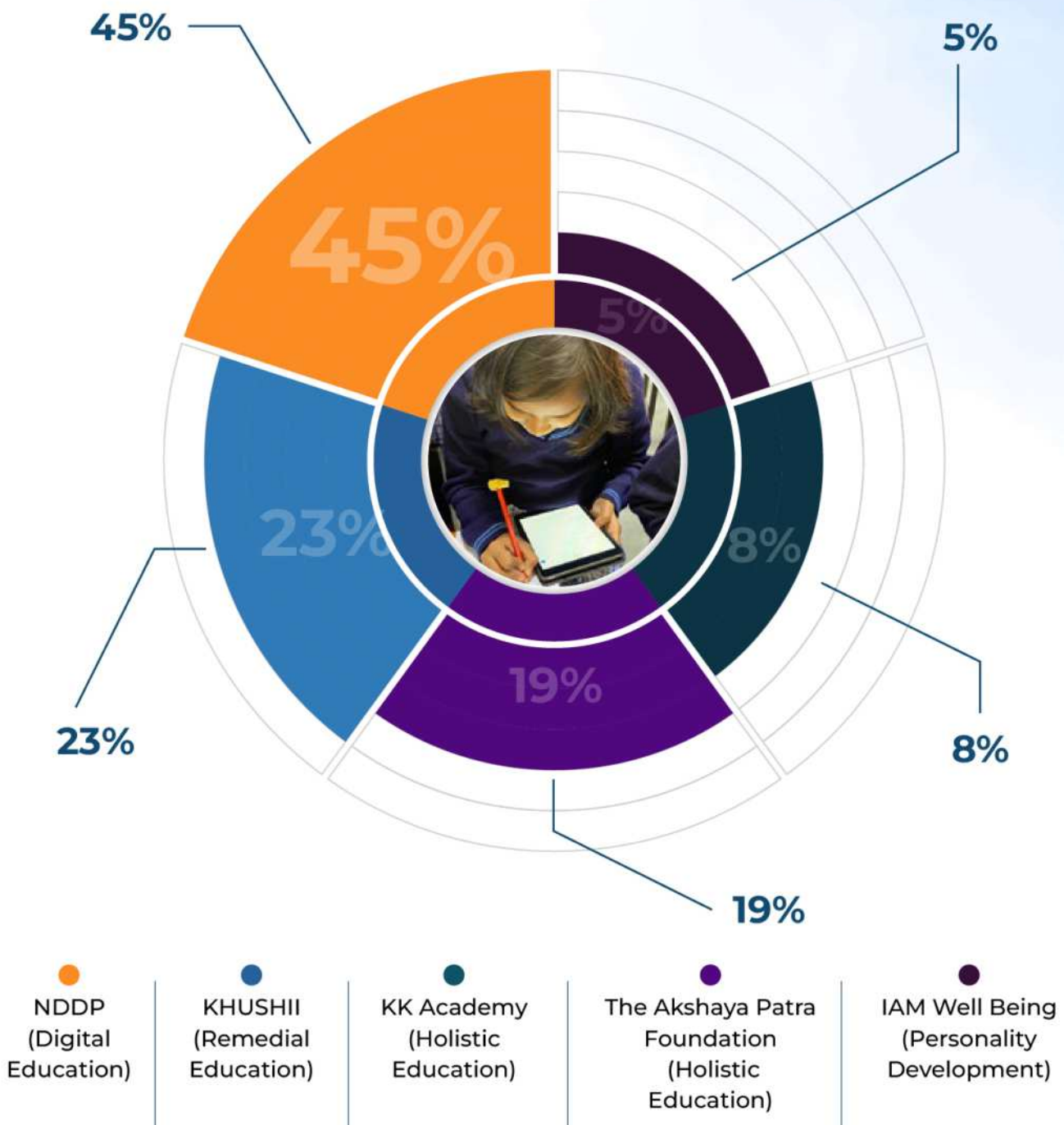
Life Skills & Personality
Development

Mental Health Wellbeing

Supporting 3,000 Students
& Mothers



CSR Budget Allocation (2023-2024)



CSR 2023-2024 Budget:
Rs 3.75 Crore

Engagement with Volunteers



Role models in career counseling sessions



Judges in debate, declamation & co-curricular competitions



Participants in special celebrations - Independence Day, Gandhi Jayanti



Special guests in handicrafts exhibition by NDDP mothers



Moderators during the CSR Week – STEM Workshop



Volunteers' Quotes

Deepika Dutta Kapoor

Head of UX Practice,
Newgen Software

"Witnessing the girls making walking robots, and moping robots was an eye-opener. When you witness the hunger for learning at a young age, you feel assured that the future of this generation is bright."



Rajan Nagina

Head of AI Practice,
Newgen Software

"Attending the event was a life-changing experience. Meeting these bright children with brilliant minds boosted my morale. Life is so wonderful that we sometimes miss out on its beauty. Interacting with these kids made me feel similar."



Rajat Singh

HRD Department,
Newgen Software

"The NDDP students are passionate, and their learning energy added value to the STEM Robotics event. I appreciate the opportunity to attend and connect with young minds who share a commitment to learn and grow."



Accolades For Newgen CSR

Mahatma Award for Quality Education



National Award for CSR & Sustainability for Best CSR Impact Initiative

The Path Forward

Newgen Digital Discovery Paathshala (NDDP)

- Hybrid model for Class 6-8
- Online sessions for Class 9-12
- Role model engagement for career counseling
- More device distribution to Class 6-12

NDDP Mental Health & Personality Development

- Life-skill sessions for Class 6-8
- Mental wellbeing & personality development for Class 9-12

NDDP Summer Camps

- STEM workshops for Class 8-10
- Digital literacy for Class 6 onwards

Expansion of NDDP Mothers' Program

- Additional digital literacy and mental health sessions
- Skill development sessions to empower mothers



Employee Engagement – Newgen Volunteers

- Organize CSR Week
- Encourage participation in online NDDP sessions
- Conduct NDDP online career counseling sessions
- Promote NDDP events like exhibitions, special celebrations

Engage with Implementation Partners

- Scale up digital literacy & nutrition for students in remote areas
- Provide mental wellbeing & personality development sessions
- Empower NDDP mothers with skill development training

