

Midday Meal Programme

An initiative to upgrade the quality of meals being served to the children under the midday meal scheme.



NEWGEN



Newgen Digital Discovery Paathshala (NDDP), the flagship CSR initiative of the organization, contributes towards two core government campaigns, 'Digital India' and 'Beti Bachao, Beti Padhao'. The initiative is designed to impart knowledge to school children using web-based technology and aims to transform classroom teachings into fun-learning sessions. Under the aegis of NDDP, students are taught how to browse through the internet and search for information using iPad.

The facilitators of NDDP use fun and interactive ways, such as role-plays, quizzes, movies, presentations, audio visual, iPads, and other digital mediums during the digital literacy sessions. The programme helps students get hold of their textbook concepts thoroughly. The content of NDDP is designed in-house for the students and is aligned with necessities of the enrollees.

NDDP footprints have spread across three schools after adopting its third project location - Government Girls Sr. Sec. School, Tekhand. In 2018-19, over 3000 students of class 6th, 7th and 8th benefited from the programme at the project locations of Government Girls Senior Secondary School, Harkesh Nagar & Tekhand, in addition to Soami Nagar Model School, New Delhi.

NDDP has touched lives of several indirect beneficiaries as well including parents, siblings, friends and the community so far. The programme has benefited an estimated count of 15,000+ direct and indirect beneficiaries.

