



Newgen Digital Discovery Paathshala (NDDP), the flagship CSR initiative of the organization, contributes towards two core government campaigns, 'Digital India' and 'Beti Bachao, Beti Padhao'. The initiative is designed to impart knowledge to school children using web-based technology and aims to transform classroom teachings into fun-learning sessions. Under the aegis of NDDP, students are taught how to browse through the internet and search for information using iPad.

The facilitators of NDDP use fun and interactive ways, such as role-plays, quizzes, movies, presentations, audio visual, iPads, and other digital mediums during the digital literacy sessions. The programme helps students get hold of their textbook concepts thoroughly. The content of NDDP is designed in-house for the students and is aligned with necessities of the enrollees.

NDDP footprints have spread across three schools after adopting its third project location - Government Girls Sr. Sec. School, Tekhand. In 2018-19, over 3000 students of class 6th, 7th and 8th benefited from the programme at the project locations of Government Girls Senior Secondary School, Harkesh Nagar & Tekhand, in addition to Soami Nagar Model School, New Delhi.

NDDP has touched lives of several indirect beneficiaries as well including parents, siblings, friends and the community so far. The programme has benefited an estimated count of 15,000+ direct and indirect beneficiaries.



Expansion of NDDP

Community-based Program - NDDP has initiated activities which connect mothers of beneficiaries with the programme in Harkesh Nagar and Tekhand project locations. We believe mothers are an integral part of the community, they must be empowered to amplify the magnitude of change being desired from the NDDP programme. We help them access information through digital media and generate awareness about different thematic areas including financial literacy, menstrual hygiene, and others.

Special Program for Slow Learners - This is one of the newly added initiatives under the NDDP programme. For the pilot, one of the Newgen's intern was provided a platform to conduct a well-defined internship program for the slow learners. The objective of this internship was to bring the beneficiaries at par with their peers, which turned out to be a success. 70% of the students, enrolled in the pilot sessions, became digitally sound. Now, this initiative has become an integral part of the programme.

Formation of Alumni Club in the Adopted Schools - To strengthen the programme, a new initiative has been rolled on-ground. This initiative focuses on bringing together the students of all the adopted schools, who have exited the regular programme and are now in senior classes. The pilot session was held in Government Girls Sr. Sec. School, Harkesh Nagar to assess the acceptability of the programme.

Under this initiative, various thematic areas have been covered, namely career counselling, governmental schemes and scholarship information and an advanced level of digital education.

In Dec 2019, a combined session was held with the alumni of Harkesh Nagar and Tekhand School, which embarked the commencement of this initiative on ground.



Newgen Digital Discovery Paathshala (Online Sessions)

During COVID-19, NDDP transitioned from classroom to online sessions to ensure an uninterrupted flow of learning. This transition was not a challenge since our students have become proficient enough to attend virtual classes through video conferencing apps and create informative presentations without any assistance.



Furthermore, Newgen has equipped over 400 students with digital devices—including iPads, tablets, and smartphones with sim cards—to help them attend school virtually and participate in NDDP sessions. We also provided our students with monthly appreciation prizes—including happiness kits, general knowledge books, and poster colors—to boost their morale during the pandemic.

