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NEWGENONE Content ORB

(Enterprise Content Management)

A smarter path from legacy content services to AI-ready content infrastructure.

Modernize content infrastructure without rebuilding the enterprise around it. Move from legacy ECM to an AI-ready platform faster, with lower complexity, reduced migration risk, and a quicker path to business value.

Every organization sits on decades of contracts, claims, case files, and correspondence, Storage was never the hard part. The **hard part is finding the right document at the right time**, proving where it's been, and turning years of records into answers, while regulators, auditors, and clients watch every move.
Content ORB closes that gap. It transforms static archives into a governed, searchable, AI-ready knowledge layer, so your content stops sitting in storage and starts doing work.

Challenges with Traditional ECM

Six problems keep showing up in every enterprise:

1. **Limited Scalability** Content spikes expose platform limits, slowing operations and forcing costly upgrades.
2. **Outdated Technology** Legacy systems make every upgrade slow, expensive, and vendor-dependent.
3. **Fragmented Context** Content exists, but poor metadata makes critical information hard to find and use.
4. **Rigid Platforms** Business or regulatory change means more customization, delays, and workarounds.
5. **High Maintenance** Too much IT effort goes into keeping systems running instead of driving new value.
6. **Compliance Risk** Manual governance increases audit effort, inconsistency, and exposure.

Gain the Content ORB Advantage

Capability	Legacy ECM	Content ORB
Core Strength	Stores and retrieves content.	Turns enterprise content into an active, AI-ready business asset.
Content Contextualization	Static metadata. Limited discoverability.	Enriches, classifies, and connects content so information becomes easier to find, understand, and use.
AI & Automation	AI added as a separate tool or point solution.	Brings GenAI and agentic AI into content-intensive work, from discovery and summarization to compliance and insights.
Scalability	Infrastructure limits growth and makes expansion expensive.	Cloud-native architecture scales with content volumes, users, and business demand.
Compliance & Governance	Manual controls, fragmented policies, incomplete visibility.	Automates governance, retention, auditability, and defensible disposition across the content lifecycle.

The Business Impact of Modernizing Content

Make AI Deliver Business Value
AI works better when enterprise content is classified, contextualized, and governed. Turn scattered information into a foundation for faster decisions, automation, and measurable AI outcomes.

Give Productivity Back to the Business
When information is easier to find, teams spend less time searching and more time serving customers, making decisions, and moving work forward.

Reduce Compliance Exposure
Built-in governance, retention, audit trails, and defensible deletion help reduce manual effort, strengthen control, and keep the organization audit-ready.

Scale Growth, Not Complexity
Handle growing content volumes and business demand without continuously adding infrastructure, maintenance effort, and cost.

Quantitative Impact

- **Migrated 200M+ documents** in just **3 months**
- **8-month** cloud deployment, enterprise-wide
- **75%** less paper, **30%** lower real estate cost
- **22,000+ users** live across **2,000+ branches**
- **15B+ documents** archived and retrieved
- **Centralized repository** with full audit control, start to finish



Ready for a faster path to content modernization? Talk to the Newgen experts.

About Newgen

Newgen Software Orchestrates Intelligent Enterprises at scale. The NewgenONE Platform unifies content, processes, and communications into an orchestration layer where intelligence is embedded into how enterprises operate, with trust, governance, and control built in. Enterprises move beyond fragmented initiatives to continuously adaptive, production-ready operations. Decisions, workflows, and experiences evolve in real time, shaped by context, data, and embedded AI. Trusted by leading organizations worldwide, Newgen defines how modern enterprises operate, intelligently and at scale.

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