



Agentic Intelligence for Forward-looking Financial Institutions

Harness the power of Agentic AI across every banking journey, from acquisition to collections, with Newgen**ONE**, the AI-first, low-code platform that unites pre-built and purpose-built agents under one intelligent ecosystem.

NewgenONE AI Agents for Decision Intelligence

AI Agent	How it Helps	Business Value Delivered
Marvin	Automates routine tasks, workflows, and provides document insights using conversational prompts	Streamlines banking operations and improves productivity across functions.
LumYn	Predicts & analyses customer intent and curates hyper-personalized engagement journeys.	Boosts revenue through hyper-personalized cross-sell and retention strategies.
Credit Decisioning Engine	Evaluates loan applications using dynamic rule and model batteries for contextual approvals.	Enables faster, transparent approvals with explainable risk assessment.
AURA AI	Validates trade documents for accuracy and compliance using AI.	Ensures UCP-600 compliance and reduces fraud in global trade transactions.
Loan Collections	Automates borrower segmentation and omnichannel recovery workflows.	Enhances recovery rates while reducing manual follow-ups and costs.
Early Warning System	Monitors and tracks portfolios to detect delinquencies and risk patterns.	Ensures UCP-600 compliance and reduces fraud in global trade transactions.

Unified Intelligence - Real Outcomes

Accelerated Time-to-market:

Roll out products faster with low-code assembly and reusable components.

Data-Driven Decisions:

Trac every recommended action with explainable, context-aware Artificial Intelligence.

Continuous Productivity Gains:

Design, test, and iterate processes with minimal dependency on IT.

Smarter Customer Growth:

Improve engagement and portfolio profitability with actionable insights

Compliance by Design:

Ensure regulatory confidence through embedded rules and document-level validation

Scalable Banking Intelligence

Deploy once and scale intelligence across retail, corporate, trade and others.

NewgenONE Powers Financial Institutions with

Orchestration:

End-to-end automation of workflows and compliance

Operational Resilience:

Speed, compliance and resilience

AI Agents:

Decide, act, and explain in real-time

Scale:

Proven to take banks from PoCs to enterprise-wide adoption

Measurable Impact

KPI	Improvement
Abandonment Rate	↓ 60%
Customer Acquisition Cost	↓ 40%
Loan Disbursement	↑ 45%
Audit Time/Cost	↓ 75%
Operational Cost	↓ 50%
Process Visibility	↑ 75%
STP Rate	↑ 50%
Customer Satisfaction	↑ 20%



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Newgen was Recognized as a ‘Leader’ in The Forrester Wave™: Content Platforms, Q1 2025

About Newgen

Newgen is the leading provider of an AI-first unified digital transformation platform with native process automation, content services, customer engagement, and AI/ML capabilities. Globally, successful enterprises rely on Newgen’s industry-recognized low code application platform to develop and deploy complex, content-driven, and customer-engaging business applications on the cloud. From onboarding to service requests, lending to underwriting, and for many more use cases across industries, Newgen unlocks simple with speed and agility.

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